

# WOTTAZELA 6.0

Interactive radio campaign to Inform and engage people of Agago district in Uganda in public debate on water provision.

**REPORT**



**NOVEMBER 2021**



WASH ALLIANCE  
International  
Accelerating WASH





TRAC FM collects valuable data from citizens throughout Uganda and enables organisations, researchers and government institutions to reach out to citizens in a direct and cost effective way.

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## PARTNERS INVOLVED



Caritas Fort Portal -HEWASA is a social and economic development program of the catholic Diocese of Fort portal. For over 25 years, the programme has been and continues to offer Integrated Water Resources Management (IWRM) interventions, health and hygiene promotion, livelihood support and water for production. Caritas Fort Portal -HEWASA

works closely with Local Governments, private sector organisations, Financial Institutions, NGOs and CBOs, Schools and Health centres. These interventions contribute to the realisation of SDGs specifically SDG1 (No poverty), SDG 6 (Clean water and sanitation), SDG 4 (quality education) SDG 3 (Good health and wellbeing) and SDG 17 (partnerships for the goals). Caritas Fort Portal-HEWASA uses an integrated approach that takes into account the areas of skills development, generation and adaptation of cutting-edge WASH innovations and addressing systemic blockages through Capacity building and advocacy. These approaches and strategies have remained central in all programs and interventions and form a core part in its past and current programs and specific projects.



TRAC FM transforms radio listeners from passive bystanders to active participants by facilitating informed and interactive debate. Through live radio talk-shows, SMS polls and dedicated software, TRAC FM enables our partners to collect relevant data. Real-time citizen data helps to close information gaps on public service delivery and empowers citizens to

become part of crucial conversations about their livelihoods. TRAC FM's 10 years of experience in this field guides partners to set up solid data-driven advocacy campaigns with significant and positive impact on pro-citizen policies.



The Uganda WASH Alliance started to implement WASH programmes in Uganda in 2011 with a flagship Dutch WASH Alliance programme in

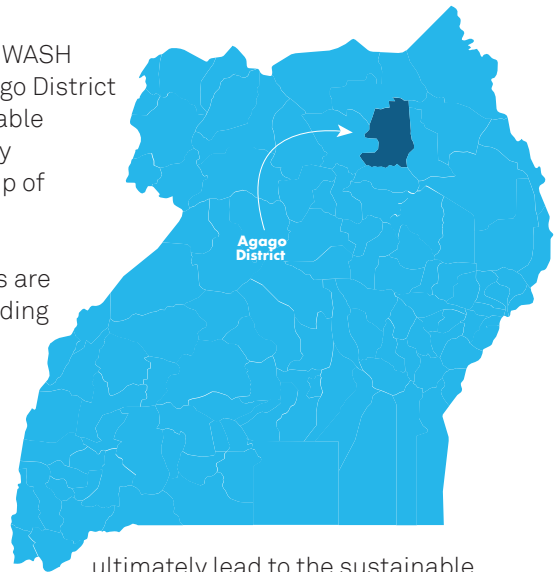
Rwenzori region and Northern Uganda funded by the Dutch government under the MFS II subsidy. This programme came to an end in 2016. Since July 2018, the Uganda WASH Alliance is implementing the Uganda WASH Alliance sub- programme as part of the WASH SDG Programme in Northern Uganda. The following partners make up its membership and they are involved in the implementation in Agago district as part of the Agago sub-catchment:

- RUAFA, PRACTICA, and Simavi are Dutch WASH Alliance International (WAI) partners that give technical assistance to the local partners in Uganda.
- Amref Health Africa, Akvo, RAIN and IRC are Dutch WAI partners that have local offices in Uganda, and therefore directly implement the Uganda WASH Alliance sub-programme through their local offices.
- Agency for Sustainable Rural Transformation (AFSRT), Caritas Fort Portal HEWASA, Joint Effort to Save the Environment (JESE), Network for Water and Sanitation Uganda (NETWAS Uganda), Water and Sanitation Entrepreneurs Association Uganda (WASEU) and Uganda Water and Sanitation NGO Network (UWASNET) are Ugandan local partners that are implementing the Uganda WASH Alliance sub-programme.

# 1.0 INTRODUCTION

Caritas Fort Portal-HEWASA is implementing a WASH SDG6 program Under the WASH Alliance in Agago District aimed at contributing to sustainable and equitable access to and use of Inclusive WASH services by communities through the adoption and scale-up of improved WASH behavioral practices.

Combinations of community-based approaches are being used to create awareness and understanding of WASH needs and rights by the communities and institutions. Using demand driven approaches, the communities and institutions are realizing the need to invest in improved WASH services and linked with WASH focused service providers and government WASH structures. The increased demand, access to and use of improved WASH services will ultimately lead to the sustainable access to and practice of inclusive WASH services by all. The project is working with community members through different approaches, among which is building partnerships/ linkages with business enterprises and financial institutions to ensure that there is an improvement in WASH service provision.



ultimately lead to the sustainable

HEWASA plans to disseminate the findings of the campaign using various channels and among those include;

- Sharing with listeners through radio talk shows where the audience gets to call in and ask questions to some of the duty bearers hosted in the studios
- Sharing the findings with Sub county officials both technical and political officials during Subcounty dialogue meetings
- Sharing the findings with the communities during dialogue meetings (Barazas)
- Sharing the findings with the different line departments which include the District Water Office, the District Community Development Office, and the District Health Office.



**87%**

Radio



**74%**

Mobile Phone



**34%**

TV



**13%**

Internet

Media use in Uganda - Why we use radio to engage Ugandan citizens

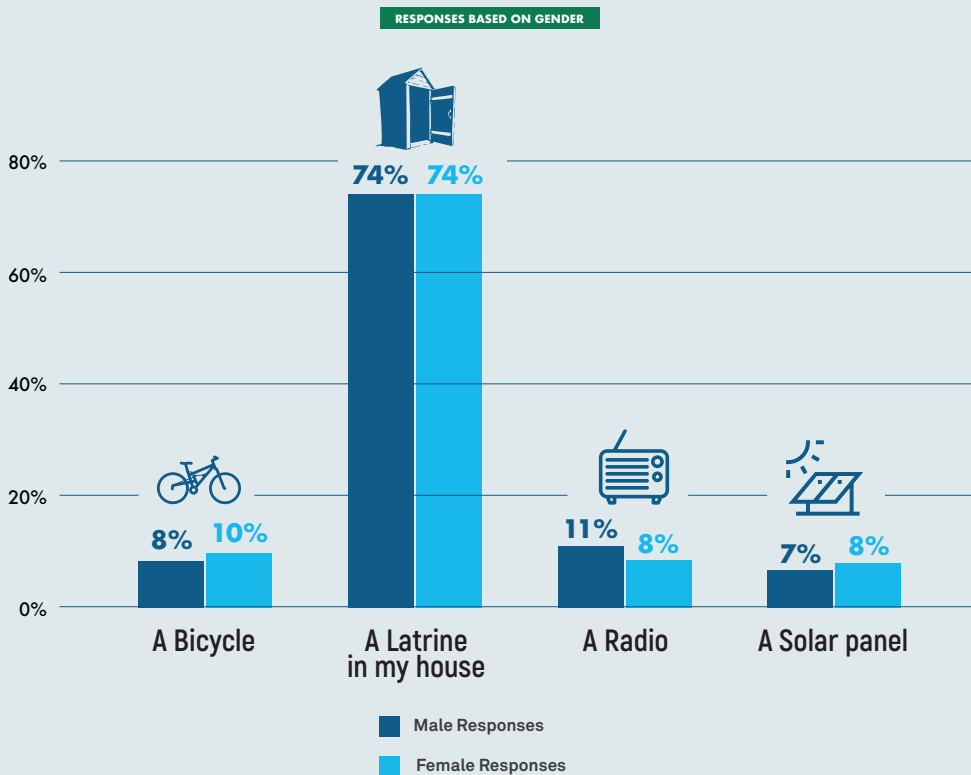
## 2.0 POLL FINDINGS

### 2.1 Poll Question One

#### What is more important to you? A Bicycle, Latrine, Radio or Solar panel?

Over the course of 1 week, radio listeners in Agago district were asked what was more important to them: A bicycle, a latrine, a radio or a solar panel. Listeners could use their mobile phone to answer the poll question by sending a free SMS with their answer. 1005 people participated in this poll.

As the infographic below shows, an overwhelming majority of listeners (74%) indicated that a Latrine was most important to them. This data is a clear message to any community development institution that WASH services are top priority over transport, communication and energy services. It also shows that years of intensive sensitization work by organisations like HEWASA has caused the wanted effects in behavioural change.



TOTAL RESPONSES: 1,005

This poll question ran on Wangooh FM in Agago District from 22nd - 29th September 2021

## 2.2 Poll Question Two

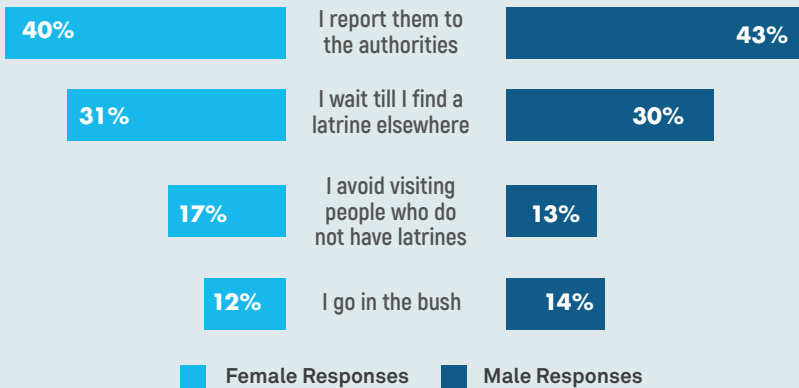
### What do you do when you visit someone without a latrine?

In the second poll question, radio listeners were asked what they would do when visiting someone without a latrine. 774 listeners participated in the poll broadcasted by radio Wang ooh in Agago district.

The great majority of both male and female respondents indicated they would report the person to authorities. Having no latrine in your house is clearly not accepted in Agago. The procedure of reporting is not always clear. HEWASA recommends reporting to either the LC1 or the sanitation committee in your village. They will be able to help find a suitable solution. In cases where people have the means to build a latrine but still refuse, penalties could be given by the authorities.



#### RESPONSES BASED ON GENDER



TOTAL RESPONSES: **774**

This poll question ran on Wangooh FM in Agago District from Sept 29th to Oct 16th 2021

## 2.2.1 Poll Analysis

More awareness raising of communities on Sanitation and Hygiene is still required in order to change peoples' attitudes towards latrine ownership and usage. Formulating Bi laws with the communities and popularising them through proper dissemination, like radio broadcasts, is key.

### Recommendations

- Providing loans to increase latrine ownership
- Promoting resilient and affordable latrine technologies that can withstand harsh climatic changes and poor soils
- Revitalising the Sanitation committees in the communities for proper reporting of those who do not own a latrine

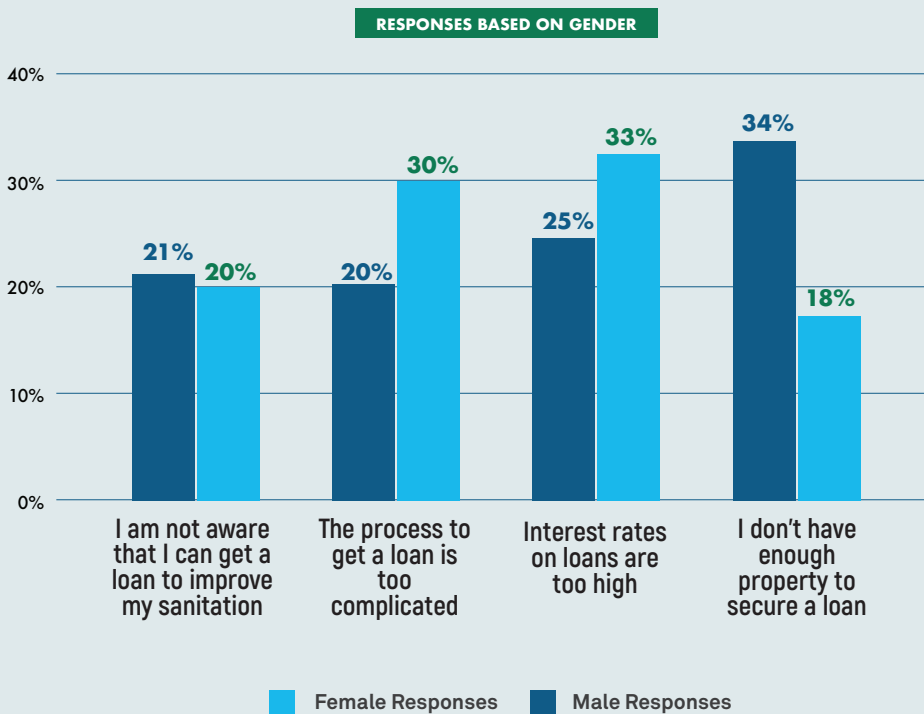




## 2.3 Poll Question Three

### What stops you from getting a loan to build/improve sanitation?

The third poll question was about WASH Financing focusing on factors that stop one from accessing a loan to improve sanitation. Majority of the participants (31%) indicated that they did not possess enough property to secure a loan in any institution. Another section of participants disclosed that the interest rates of the loans were too high for them (26%). Twenty two percent (22%) of the participants indicated that the process of getting a loan was complicated for them and at least 21% of the listeners indicated that they were not aware that they could get a loan to improve sanitation in their homes.



**TOTAL RESPONSES: 246**

This poll question ran on Wangooh FM in Agago District from 16th Oct to 8th Nov 2021

### 2.3.1 Poll Analysis

A radical increase in water and sanitation investments is required to finance the Sustainable Development Goals, according to the UN-Water GLAAS report released in 2017. The current level of WASH (water, sanitation and hygiene) financing is not sufficient to meet SDG targets to achieve universal access to safe and affordable drinking-water, adequate sanitation and hygiene. This has therefore called for more involvement of Financial institutions in the WASH value chain.

### 2.3.2 Significant Gender data - Poll 3

From the data it seems that men have a better understanding on what it takes to get a loan as significantly more male respondents (34%) said they could not get a loan because they did not have enough property compared to only 18% of female respondents.

Additionally 30% of female respondents said the loan application was too complicated compared to only 20% of male respondents.

#### Recommendations

- Raise more awareness on the existence of loans for sanitation improvements
- Subsidise loans
- Especially focus on awareness on loans among the female populations
- Make loan application easier when it comes to loans for improving sanitation

#### Share this data with

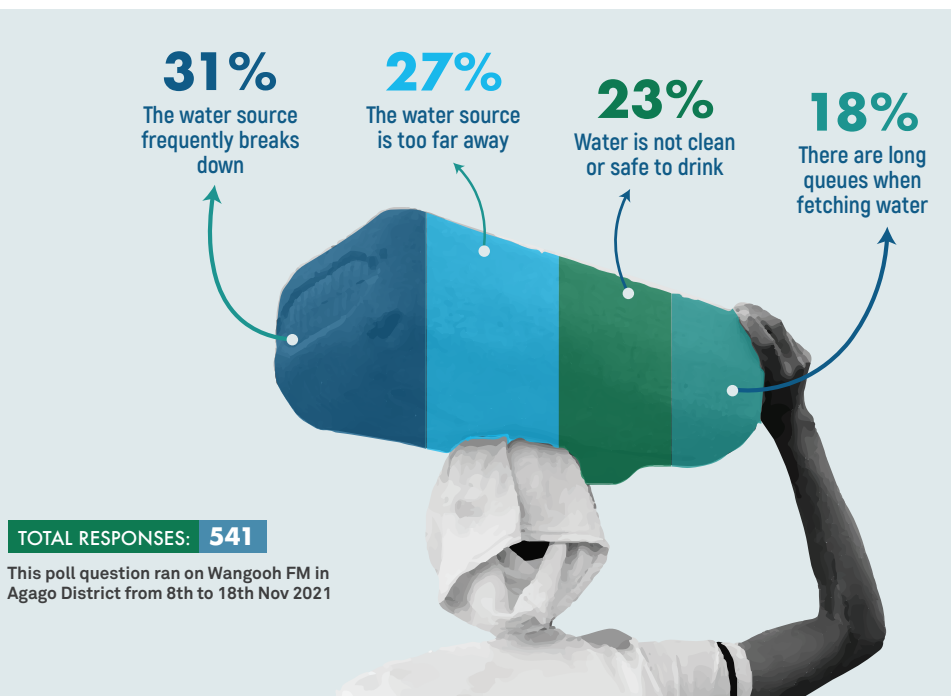
- Washfin
- Washloans
- VSLA (Village savings and lending association)



## 2.4 Poll Question Four

### What is your biggest challenge when getting water for domestic use?

Listeners were further engaged with another poll where they were asked what their biggest challenge was when getting water for domestic use. The largest number of participants (31%) indicated that their water source frequently breaks down. Twenty seven percent (27%) of the listeners indicated that the water source was far away from their homes while 23% disclosed that the water was not clean and safe for drinking and other domestic uses. Eighteen percent (18%) of the listeners indicated that they were affected by long queues at the water source which was causing delays and sometimes inability to access the water.



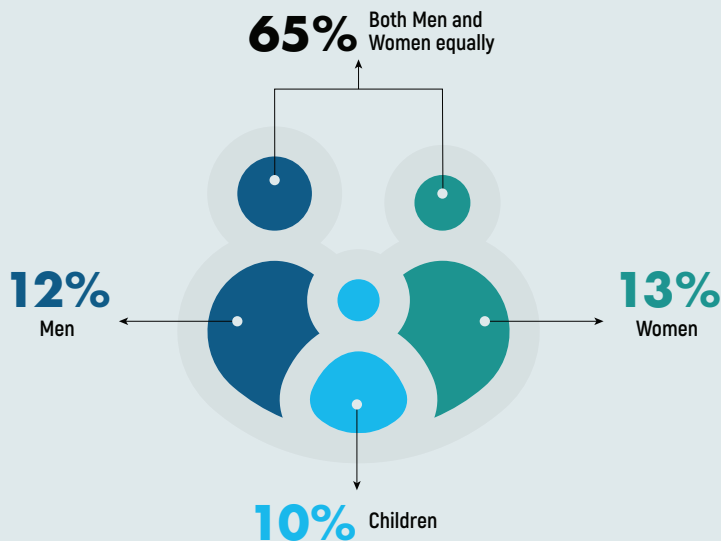
### Recommendations

- More effort needs to be placed on Operation and Maintenance of the water sources focusing on revitalising and operationalising the water management structures at community level.
- There is also need to continuously sensitise the community members/ water users on the payment of Water user fees in order to facilitate proper operation and maintenance
- There is a need for a district wide Water safety planning in order to ensure the safety and acceptability of drinking water supply. This will tackle the issue of cleanliness and safety of the water which was identified by 23% of the listeners as the biggest challenge when getting water for domestic use.
- The district water office should increase the number of Hand Pump Mechanics per Sub county in order to improve the response time and reduce the down time of the water sources.

## 2.5 Poll Question Five

### In a family, who should be responsible for proper Sanitation and hygiene?

Listeners were further tasked to share their views in regards to who was responsible for proper Sanitation and Hygiene in a family. At least 819 responses were generated with Sixty Five (65%) of the listeners indicating that both adult men and women are responsible for WASH in a family, thirteen (13%) of the listeners indicated that women are responsible while twelve (12%) indicated that men were supposed to take that responsibility. Only ten (10%) of the listeners indicated that the responsibility lies with the children.



TOTAL RESPONSES: **819**

This poll question ran on Wangooh FM in Agago District from 18th to 26th November 2021

### Recommendations

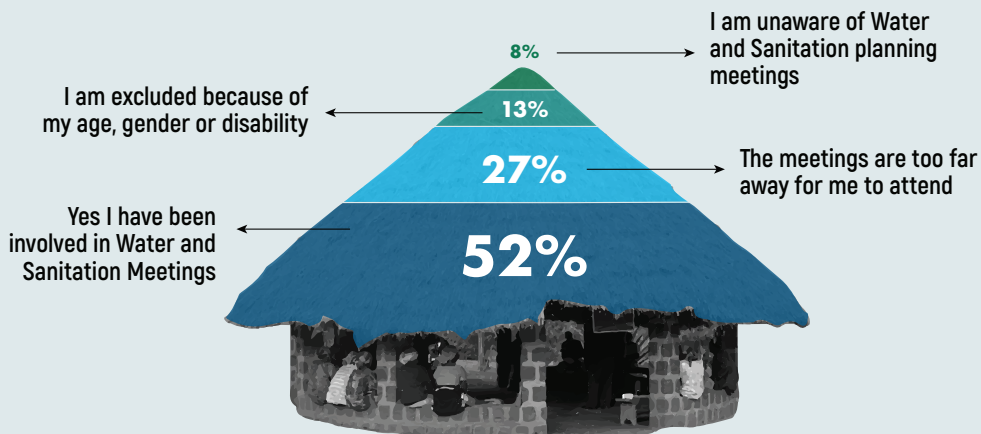
- There is need for more awareness raising on WASH and it being a shared responsibility for every family member.
- There is need for sensitisation of proper Sanitation and Hygiene in a family Confirms one key goal where WASH is a shared responsibility - behavioural change.

## 2.6 Poll Question Six

### Have you ever been involved in Water and sanitation planning meetings?

Listeners were again requested to share their perspective on their participation in WASH planning meetings in their community. At least 346 listeners participated in the poll and shared their views.

A majority of the listeners who participated in the poll Fifty Two(52%) indicated that they have been involved in the meetings. Twenty Seven (27%) indicated that the meetings were too far away from their homes making it hard for them to attend. Thirteen (13%) of the participants indicated that they were excluded because of their age, gender and physical appearance and capacity. Eight (8%) of the listeners indicated that they are aware of the WASH planning meetings though they haven't participated in them.



TOTAL RESPONSES: **346**

This poll question ran on Wangooh FM in Agago District from 26th Nov to 11th Dec 2021

### Recommendations

- More awareness raising of the masses on WASH and the planning process
- Adopting an all inclusive planning process for WASH in order to involve everyone in the community
- Conducting community planning meetings in venues that are convenient for all community members to attend and participate in.



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